

Rubric for Audio Project / Podcast

Name _____

Date _____

	Level 4	Level 3	Level 2	Level 1	
Introduction	Catchy and clever introduction. Provides relevant information and establishes a clear purpose engaging the listener immediately. Tells who is speaking, date the podcast was produced, and where the speaker is located.	Describes the topic and engages the audience as the introduction proceeds. Tells most of the following: who is speaking, date of the podcast, and location of speaker.	Somewhat engaging (covers well-known topic), and provides a vague purpose. Alludes to who is speaking, date of the podcast, and location of speaker.	Irrelevant or inappropriate topic that minimally engages listener. Does not include an introduction or the purpose is vague and unclear. Speaker is not identified.	
Content	Creativity and original content enhance the purpose of the podcast in an innovative way.	Accurate information is provided succinctly.	Some information is inaccurate or long-winded.	Information is inaccurate.	
Vocabulary	Vocabulary enhances content.	Vocabulary is appropriate.	Vocabulary is adequate.	Vocabulary is inappropriate for the audience.	
Information	Includes a wide variety of appropriate, well-researched and informative sources and has well-edited quotes from "expert" sources. Quotes and sources of information are credited.	Includes appropriate and informative quotes from "expert" sources. Source quotes are credited appropriately.	Includes some variety of informative quotes from some "expert" sources. Source quotes need some editing and some credits are missing.	Includes no source quotes.	
Focus	Keeps focus on the topic.	Stays on the topic.	Occasionally strays from the topic.	Does not stay on topic.	
Delivery	Well-rehearsed, smooth delivery in a conversational style.	Rehearsed, smooth delivery.	Appears unrehearsed with uneven delivery.	Delivery is hesitant, and choppy and sounds like the presenter is reading.	
Enunciation	Highly effective enunciation, expression, and rhythm keep the audience listening.	Enunciation, expression, pacing are effective.	Enunciation, expression, rhythm are sometimes distracting.	Enunciation of spoken word is not clearly understandable or expression, and rhythm are distracting throughout the podcast.	
Music	Music enhances the mood, quality, and understanding of the presentation.	Music provides supportive background to the podcast.	Music provides somewhat distracting background to the podcast.	Music is distracting to presentation.	
Transitions	Transitions are smooth and spaced correctly without noisy, dead space.	Transitions are smooth with a minimal amount of ambient noise.	Transitions are uneven with inconsistent spacing; ambient noise is present.	Transitions are abrupt and background noise needs to be filtered.	
Volume	Volume of voice, music, and effects enhance the presentation.	Volume is acceptable.	Volume is occasionally inconsistent.	Volume changes are highly distracting.	
Length	Podcast length keeps the audience interested and engaged.	Podcast length keeps audience listening.	Podcast length is somewhat long or somewhat short to keep audience engaged.	Podcast is either too long or too short to keep the audience engaged.	



Level 1 - Limited ability to meet standard and limited effectiveness
 Level 2 - Some ability demonstrated and moderately effective
 Level 3 - Considerable ability demonstrated, considerable clarity or accuracy
 Level 4 - Thorough, high degree of skill demonstrated, insightful, highly accurate