

Rubric for Photo Essay Project

Name: _____

Date: _____



Level 1 - Limited ability to meet standard and limited effectiveness
 Level 2 - Some ability demonstrated and moderately effective
 Level 3 - Considerable ability demonstrated, considerable clarity or accuracy
 Level 4 - Thorough, high degree of skill demonstrated, insightful, highly accurate

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|----------------|
| Overall |
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| | Level 4 | Level 3 | Level 2 | Level 1 |
|-----------------------------------|---|---|--|--|
| Cover Page/Slide | The cover has a title, photo, student name, and is visually appealing. | The cover has a title, photo, student name. | The cover has two required elements. | Cover has one required element. |
| Introductory Paragraph | The introduction to the essay is engaging, well-developed, and free of writing errors. It includes all of the required elements outlined in the assignment. | The introductory paragraph is well-developed and free of writing errors. It includes all of the required elements outlined in the assignment. | The introductory paragraph contains writing errors or is underdeveloped and insufficient. | No introductory paragraph is included. |
| Images & Image Quality | The required number of images is included. The images are clear, interesting, connect to the theme of the essay, and are arranged in a visually appealing manner. | The required number of images is included. The images are clear, interesting, and connect to the theme of the essay. | The images are poor in quality, or are repetitive to the theme of the essay; or, the essay fails to meet the required number of images | The images are poor in quality, or do not connect to the theme of the essay; or, the essay fails to meet the required number of images |
| Theme | The theme of the photo essay emerges through very compelling and interesting connections among the images. | The theme of the photo essay emerges through interesting connections among the images. | The theme of the photo essay emerges slightly through a loose connection among the photos. | The photo essay does not have an apparent theme. |
| Captions | All of the captions provide good details about the images. The captions are interesting and engaging to the audience. | All of the captions provide good details about the images. | Some of the captions provide insufficient details about the images. | Some or all of the images are missing captions. |

Comments