

Rubric for PhotoShop Project

Name: _____

Date: _____



Level 1 - Limited ability to meet standard and limited effectiveness
 Level 2 - Some ability demonstrated and moderately effective
 Level 3 - Considerable ability demonstrated, considerable clarity or accuracy
 Level 4 - Thorough, high degree of skill demonstrated, insightful, highly accurate

Overall

	Level 4	Level 3	Level 2	Level 1
Creativity	Several of the graphic elements and / or images used in the project reflect an exceptional degree of student creativity in their assignment.	One or two of the graphic elements and / or images used in the project reflect student creativity in their assignment.	One or two graphic elements and / or images used in the project were made or customized by the student, but the ideas were typical rather than creative.	Elements were too basic. Did not implement the required actions or elements.
Design	Use of images, color, and text are cohesive and work well together.	Images, color, and text are cohesive and work well together with only minor exceptions.	Images, color, and text are somewhat cohesive.	Images, color, and text are not cohesive and do not work well together.
Layout	Overall project has a theme that is transmitted through the layout.	Layout is well planned but has a few inconsistencies.	Layout shows some planning but needs improvement in several aspects.	Layout and planning are not evident or barely evident.
Document setup	Document is of appropriate size and proper resolution. Exported to proper format (ie. png for transparency)	Some minor improvement needed in cropping and resolution.	Cropping and resolution are evident but need to be adjusted.	Document is not of appropriate size and / or poor resolution.
Layers	Layers were used to separate the different elements. Layers were named appropriately for element identification.	Layers were mostly used appropriately. A layer naming convention is present.	Some use of layers is evident. A layer naming convention is somewhat evident.	Layers were not used and / or have random or default names.
Use of Tools	Excellent working knowledge of the tools used. A variety of tools were used appropriately to achieve the desired effects.	Good understanding of software and tools required for project.	Basic understanding of software and tools required for project.	Little or no understanding of software and tools required for project. Did not implement the required actions or elements.

Comments